

information and ideas about Trading Systems

The Three Phases and 12 Facts of Trading System Development

iExpertAdvisor is not a registered investment advisor or broker/dealer. Readers are advised that the material contained herein should be used solely for informational purposes. iExpertAdvisor does not purport to tell or suggest which investment securities members or readers should buy or sell for themselves. Site users should always conduct their own research and due diligence and obtain professional advice before making any investment decision. iExpertAdvisor will not be liable for any loss or damage caused by a reader's reliance on information obtained in any of our newsletters, special reports, email correspondence, or on our web site. Our readers are solely responsible for their own investment decisions.

The information contained herein does not constitute a representation by the publisher or a solicitation for the purchase or sale of securities. Our opinions and analyses are based on sources believed to be reliable and are written in good faith, but no representation or warranty, expressed or implied, is made as to their accuracy or completeness. All information contained in our newsletters or on our web site should be independently verified with the companies mentioned. The editor and publisher are not responsible for errors or omissions.

The information contained in this document represents the current view of iExpertAdvisor Corporation on the issues discussed as of the date of publication. Because iExpertAdvisor must respond to changing market conditions, it should not be interpreted to be a commitment on the part of iExpertAdvisor, and iExpertAdvisor cannot guarantee the accuracy of any information presented after the date of publication. This White Paper is for informational purposes only. iEXPERTADVISOR MAKES NO WARRANTIES, EXPRESS OR IMPLIED, AS TO THE INFORMATION IN THIS DOCUMENT.

Complying with all applicable copyright laws is the responsibility of the user. Without limiting the rights under copyright, no part of this document may be reproduced, stored in or introduced into a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording, or otherwise), or for any purpose, without the express written permission of iExpertAdvisor Corporation. iExpertAdvisor may have patents, patent applications, trademarks, copyrights, or other intellectual property rights covering subject matter in this document. Except as expressly provided in any written license agreement from iExpertAdvisor, the furnishing of this document does not give you any license to these patents, trademarks, copyrights, or other intellectual property.

© 2005 iExpertAdvisor Corporation. All rights reserved.

iExpertAdvisor is a registered trademarks of iExpertAdvisor Corporation in the United States and/or other countries.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

Phase I. Preparation

Fact 1: Forming the Logic

A trading system is based on *Logic*; well-formed *Logic* is the foundation of the trading system. Experience, education, creativity, and interaction with others help a trader fully articulate the system's *Logic*.

Fact 2: Testing the Logic

Testing executes the **Logic** of the system and produces a record of the system's **Historical Behavior**. **Testing** can be time consuming and at times, discouraging. **Testing** requires meticulous record keeping, **Discipline** and an optimistic attitude.

Fact 3: Qualifying the Logic, Defining the Historical Behavior

A system is robust if the input (parameters) can be varied without dramatically changing the system's *Historical Behavior*. A system is qualified when *Testing* proves the system is robust.

Fact 4: Adjusting Trader Expectations

The *Historical Behavior* of the system calibrates the *Trader's Expectations*. Realistic *Trader Expectations* encourage *Discipline*.

Fact 5: Adjusting System Expectations

The outcome of an individual trade is unknown. The outcome of a large number of trades approaches the *Historical Behavior*. Realistic *System Expectations* encourage responsible money management.

Phase II: Execution

Fact 6: Losing

Losing trades are inevitable. *Losing* is less painful when *Trader Expectations* and *System Expectations* are aligned with the system's *Historical Behavior*.

Fact 7: Winning

The trade exit is responsible for the final outcome of the trade. After a short period of time, the trade entry, along with the entry criteria, become irrelevant. Understanding where the profit or losses are generated allows the trader to apply *Logic, Testing, and Qualification* to the appropriate elements of the system.

Fact 8: Survival

The outcome of a single trade is unknown and *Losing* trades are inevitable. Lot sizes are defined to first ensure survival, and second to allow growth. Proper lot sizing encourages longevity. Longevity allows a sufficient number of trades to occur for the system to meet its *Historical Behavior*.

Fact 9: Emotions

Emotions, including the desire to overrule the logic of the system, are not fully experienced until real money is traded. Do not fool yourself with a demo account; the emotions are not the same unless the money is real.

Fact 10: Experience

A trader must trade real money to *Experience* insecurity, greed and fear. Experiencing these emotions allows the trader to exercise *Disciple* and finally to accumulate *Experience*.

Fact 11: Discipline

Discipline often means to do nothing. **Discipline** is introduced during **Testing** and is strengthened through **Experience**.

Phase III. Observation

Fact 12: Feedback

Phase III is where the real learning occurs. The sooner a trader reaches this phase, the sooner the trader can begin to accumulate real trading *Experience*.

When a trader **Observes** their own running system, they often generate new ideas or **Logic**. The development cycle begins again and the trader finds that she(he) is immersed in new and creative trading ideas!

The goal of *iExpertAdvisor* is simple: To guide a trader through each phase of the development cycle, and bring them to **Phase III** as quickly as possible.